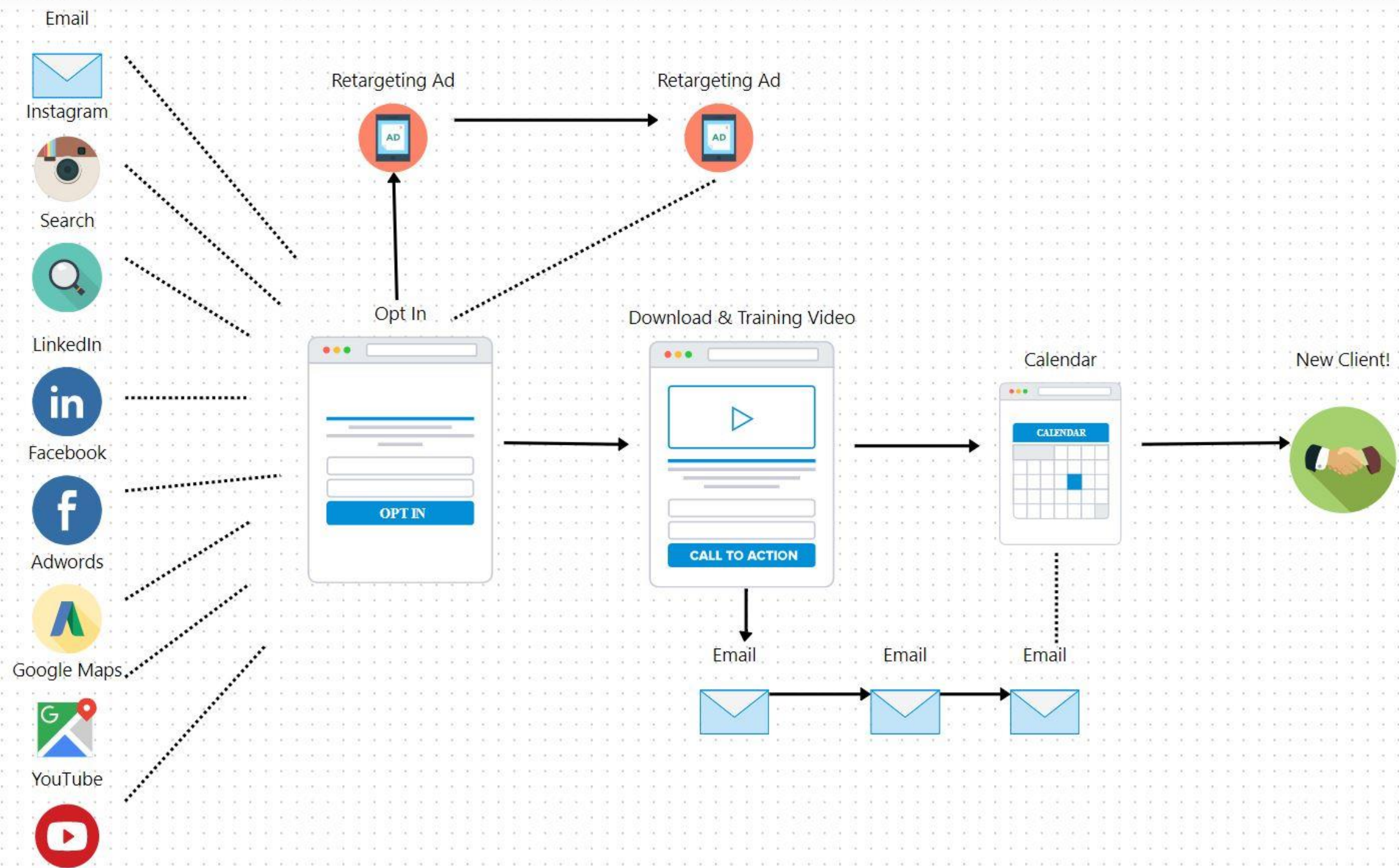


# THE CHRISTIAN WOMEN ENTREPRENEUR'S

## LOCAL LEAD FUNNEL TEMPLATE





## Traffic

- Where does your ideal client hang out online?
- Are they searching for your services/products? Or does your service/product require you to educate them?

## Irresistible Lead Magnet

- What is the primary problem your ideal client has?
- What one, clear solution do you offer to solve their problem?

Who Is Your  
Ideal Client?

## Amplify Your Authority

- Add in a video explaining your lead magnet & this problem is part of a much bigger picture (your solution)
- Ask them to book a call to learn more about solving their #1 problem and solving the overall big problem

## Calendar/Call

- Make it as easy and simple as possible to book an appointment with you.
- ASK them to take the next step!